

NEWS RELEASE

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LEARN THE ART OF SURVIVAL – THE PILGRIM’S WAY

Think you could have coped with a long medieval pilgrimage? Well now you can find out with The Canterbury Tales.

The award-winning attraction has launched a brand new Pilgrim Activity Day, offering children the chance to learn some of the skills they would have needed to survive.

The Canterbury Tales, which recently completed a £20,000 refurbishment, has teamed up with Kent-based specialists Black Wolf Survival & Bushcraft to offer a fun-filled day for groups which includes a Canterbury Tales tour, a medieval treasure trail around the cathedral city, archery and bushcraft.

Learn about the people who took a pilgrimage to Canterbury and the traditional skills they would have used, including the art of 15th-Century fire-lighting and making ‘bannock bread’.

The package includes four 45-minute activities, an indoor space for lunch, a costumed character meet-and-greet, and interaction throughout the day.

The Pilgrim Activity Day costs £12.50 per child based on 60 children participating (£13 per child based on 30 participating). The package requires one adult supervisor per group of 15. One adult will be admitted free with every 10 children.

For more information or to book, call 0845 070 6255, email groups@continuumattractions.com or visit <http://canterburytales.org.uk/groups/group-packages>.

The Canterbury Tales brings to life five of Chaucer’s best-loved stories in a stunningly-accurate reconstruction of 14th century England. Visitors can step back in time and experience the sights, smells and sounds of medieval England.

The tour lasts 45 minutes and includes an audio guide, available in a variety of languages. New this summer, the attraction is extending its live guiding, with colourful costumed characters joining you at the beginning and end of your journey.

Standard Canterbury Tales group tour prices: Adult £7.25; Student / concession £6.25; Child £5.75; UK School £5.50. **Opening times:** March - June: 10am - 5pm; July - August: 9.30am - 5pm; Sept - Oct: 10am - 5pm; Nov - Feb: 10am - 4.30pm.

The Canterbury Tales offers priority admission, discounted group prices, free admission for coach drivers, free downloadable risk assessments, free familiarisation visits for the group organiser and one adult admitted free for every 10 children or students for groups of 15 or more.

The Canterbury Tales is a Continuum Heritage Attraction. Discover the hidden stories within famous historic cities at Continuum Heritage Attractions.

Now celebrating its 31st year, Continuum Attractions boasts a nationwide portfolio of popular and commercially successful cultural visitor attractions. Continuum's seven attractions collectively welcome over one million visitors a year.

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Notes to Editors:

For more information on Continuum Attractions, visit <http://www.continuumattractions.com/>

For corporate PR enquiries, call Laura Good on 01904 527721 or email lgood@continuumattractions.com

About Continuum Attractions:

- Continuum Attractions lead the way in creating immersive and cultural heritage experiences that engage visitors with fascinating stories, brought to life in unforgettable and imaginative ways.
- Continuum Attractions own, operate and manage seven cultural attractions across the UK:
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 - The Canterbury Tales, Canterbury
 - Oxford Castle Unlocked, Oxford
 - York's Chocolate Story, York
 - Continuum Icon Attractions
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